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**Shaw Charity Classic earns PGA TOUR Champions President's Award**  
*Calgary-based tournament earns the Tour's highest award for the third time*

**PONTE VEDRA BEACH, Fla.** – For the third time in the tournament's five-year history, the Shaw Charity Classic has been named the recipient of the PGA TOUR Champions President's Award. The tournament is conducted annually at Canyon Meadows Golf & Country Club in Calgary, Alberta, and tournament organizers were presented the award at the PGA TOUR's Tournament Meetings on Thursday, December 7 in Boca Raton, Fla.

"It is remarkable to see a tournament win the President's Award for the third time," said PGA TOUR Champions President Greg McLaughlin. "On behalf of PGA TOUR Champions, it is an honor for me to present the President's Award to the Shaw Charity Classic. This event has achieved great success very quickly and continues to raise the bar every year. Shaw Communications has been a tremendous partner in allowing this event to support the local Calgary community, and the charitable impact throughout Alberta has been extraordinary."

The President's Award is the most prestigious tournament honor on PGA TOUR Champions, as it encapsulates the criteria of all tournament awards, while incorporating the intangibles that make it stand out amidst a plethora of successful events.

In 2017, the tournament succeeded on a number of fronts:

- The tournament exceeded its fundraising goal by nearly 30 percent, raising more than \$8.3 million for children's charities across Alberta. In five years, the tournament has raised more than \$22 million and donated to more than 150 charities.
- The tournament secured donations from more than 2,400 donors that ultimately impacted the lives of more than 480,000 children.
- Once again, the community came out in droves, as more than 1,200 people volunteered and the weekly attendance exceeded 45,000 fans.
- A fun-filled week for attendees, the tournament continues to raise the bar each year with on-site activities. This year's Fan Zone included a petting zoo, crafting stations, golf simulators, and an interactive Shaw experience where fans had the opportunity to interface with newest home entertainment and communications technology.
- Shaw announced in May a three-year extension to keep the event in Calgary through at least 2020.

The 2017 Shaw Charity Classic was part of a big year for Scott McCarron, who won by one over Miguel Angel Jimenez. The win was McCarron's fourth of the season, which was second most on Tour, and it solidified his position in the top-five of the Charles Schwab Cup standings. In all, he had 14 top-10s and a career-best \$2,674,195 in winnings, and he finished third in the final standings.

"We began our five-year celebrations by encouraging the public to find a small way to make their mark on this powerful event in Alberta. Receiving the President's Award for a third time is recognition that needs to be celebrated by communities across Alberta who have generously support our mission," said Sean Van Kesteren, Executive Director, Shaw Charity Classic. "We have not wavered in our goals of bringing world-class golf to Calgary, while raising more than \$22.1 million in an effort to provide hundreds of thousands of Alberta kids hope and the opportunity to live a better life."



This is the fourth award the Shaw Charity Classic has received since its inception in 2013. It won the Outstanding Achievement Award in its inaugural year, and in 2014 and 2015 it won the President's Award. The 2018 Shaw Charity Classic will again be played at Canyon Meadows Golf & Country Club the week of Aug. 31 – Sept. 2.

#### **About PGA TOUR Champions**

PGA TOUR Champions is a membership organization of professional golfers age 50 and older, including 35 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. In 2018, the PGA TOUR Champions schedule includes 27 tournaments across the United States, Scotland and Canada, with purses totaling more than \$56 million. The Charles Schwab Cup, which includes the Regular Season and the Charles Schwab Cup Playoffs, is used to determine the season-long champion. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air in excess of 190 countries and territories, reaching more than 330 million potential households. Follow PGA TOUR Champions online at [PGATOUR.com](http://PGATOUR.com), at [facebook.com/PGATOURChampions](https://facebook.com/PGATOURChampions), on Twitter @ChampionsTour and on Instagram @pgatourchampions.

#### **About the Shaw Charity Classic**

The Shaw Charity Classic will host some of the greatest names in the game of golf in Calgary at the Canyon Meadows Golf and Country Club, August 27 – September 2, 2018. The field, which will consist of 78 stars on the PGA TOUR Champions, will compete for US \$2.35 million in a three-round, 54-hole stroke-play tournament. The winner will receive US \$352,500. The annual PGA TOUR Champions stop in Canada showcases Calgary to the world through its broadcast on the Golf Channel. Led by a philanthropic Patron Group including Tournament Chairman – Clay Riddell, Allan Markin, Keith MacPhail, Jim Riddell, Guy Turcotte, Gary Peddle, Mike Culbert and PGA Tour Professional – Stephen Ames, along with title sponsor, Shaw Communications Inc, the Shaw Charity Classic won the prestigious President's Award as the top event on the PGA TOUR Champions in 2015 and 2014. The Tournament has raised more than \$22.1 million in its first five years, with a PGA TOUR Champions record setting donation of \$8,391,413 raised in 2017 that was distributed amongst 159 youth-based charities in Alberta. For more information on the event, please visit [www.shawcharityclassic.com](http://www.shawcharityclassic.com). Follow the Shaw Charity Classic at [facebook.com/shawcharityclassic](https://facebook.com/shawcharityclassic) and on Twitter @shawclassic. The Shaw Charity Classic is managed by Bruno Event Team and Shaw Communications Inc.

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