

SHAW CABLESYSTEMS G.P.

SHAW CHARITY CLASSIC MAKE YOUR MARK DAY

(the "Contest")

Official Rules and Regulations

Sunday, August 6, 2017

ENTER FOR A CHANCE TO WIN AN

INSIDE-THE-ROPE

SHAW CHARITY CLASSIC VIP EXPERIENCE

VALUED AT APPROXIMATELY \$2,500.00 CDN

(the "Grand Prize")

THE "SHAW CHARITY CLASSIC MAKE YOUR MARK DAY CONTEST" (THE "CONTEST") IS INTENDED TO BE CONDUCTED IN CANADA ONLY (EXCLUDING QUEBEC) AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE: (i) A LEGAL RESIDENT OF CANADA (EXCLUDING QUEBEC); AND (ii) OF THE AGE OF MAJORITY IN THEIR PROVINCE OR TERRITORY OF RESIDENCE, OR OLDER AT THE TIME OF ENTRY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE "CONTEST RULES").

This Contest is sponsored by Shaw Cablesystems G.P.

NO PURCHASE NECESSARY

CONTEST RULES

- HOW TO ENTER:** All entrants who complete their round of golf at a participating golf course*, on Sunday August 6, 2017, and deposit their completed ballot in the ballot box in the participating Pro Shop, will be entered into a draw for a chance to win an Inside-the-Ropes Shaw Charity Classic VIP Experience.
- CONTEST PERIOD:** The Contest Period will begin at 8:00 am Mountain Standard Time ("MST") on Sunday, August 6, 2017, and will end at 8:00 pm MST on Sunday, August 6, 2017, (the "Contest Period") after which time the Contest will be closed and no further entries shall be accepted.
- ELIGIBILITY:** To enter and to be eligible to win, the entrant must be:
 - a legal resident of Canada (excluding Quebec); and
 - of the age of majority in his/her province/territory of residence or older at the time of entry.

Employees, officers and directors of Shaw and its partners and associate companies, their advertising and promotional agencies, participating golf courses and their respective affiliates and associates, and such individual's immediate family members and persons with whom such individuals are domiciled, are not eligible to enter or participate in this Contest. For these official rules, "immediate family" refers to the father, mother, brothers, sisters, children, husband, wife or partner of such an employee, agent and/or representative. A winner of a Shaw contest within three (3) months preceding August 6, 2017, (including persons designated by such winners to take ownership of the Prize) and persons domiciled with such a winner are not eligible to enter.

All entries become the sole property of Shaw and none will be returned for any reason. Shaw shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to Shaw for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. Shaw reserves the right, in its sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

*All participating golf courses are listed on Schedule "A" attached.

3. **ENTRY:** Maximum one (1) ballot per person.

All entries become the sole property of Shaw and none will be returned for any reason. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. No communication or correspondence will be exchanged with entrants except with those selected for the Prize.

4. **PRIZE:**

- a) There is one (1) Grand Prize to be awarded, as follows:

Official introduction on the 1st Tee by Tournament Officials;
Inside-the-Ropes Access to experience every shot for 18 holes;
One (1) Valet Parking Pass;
Two (2) Hospitality Badges to the Exclusive Private Player Dining Area;
and
Framed Photograph with PGA Tour Champion Legends.

- b) The approximate value of each Prize is Two Thousand Five Hundred (\$2,500.00 CDN) Canadian Dollars. The winner is not entitled to the monetary difference between the actual Prize value and stated approximate Prize value, if any.

5. **GENERAL:**

- a) On or around Tuesday, August 15, 2017, at approximately 2:00 PM MST, one (1) random draw will take place in Shaw Offices in Calgary, Alberta, from among all eligible entries received by Shaw during the Contest Period. The first entry drawn will be eligible to win the Grand Prize.
- b) The odds of winning the Grand Prize will depend upon the total number of entries received during the Contest Period.
- c) No later than Thursday, August 17, 2017, attempts will be made to contact the Prize winner of this Contest by email as indicated on the Ballot between 8:00 AM MST and 5:00 PM MST for a period of one (1) business day. If a selected entrant cannot be contacted within one (1) business day, Shaw reserves the right to select another potential winner. Upon notification, the selected entrant must respond by method provided in the notification, and the selected entrant's response must be received by Shaw within three (3) days (before 5:00 p.m. MST) of such notification. If the selected entrant does not respond in accordance with the Contest Rules, he/she will be disqualified and will not receive the Prize and another entrant may be selected in Shaw's sole discretion until such time as an entrant satisfies the terms set out herein. Shaw is not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for the Sponsors to receive a selected entrant's response.
- d) Decisions of the Contest judges are final — no substitutions will be available.
- e) Before being declared a Prize winner, the selected entrant shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail, to comply with the Contest Rules.
- f) Before being awarded the Prize, the potential winners will be required to sign a full release and indemnity form (the "Release") as prepared by Shaw, acknowledging and confirming:
- i) he/she has read and understands these Official Rules and Regulations ("Contest Rules");
 - ii) eligibility for the Contest and compliance with these Contest Rules;
 - iii) he/she grants all consents required;
 - iv) acceptance of the Prize, as awarded;

- v) he/she releases Shaw, and its parent company, subsidiaries, affiliates, partners, associates and/or related companies and agents and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising and promotional agencies (collectively, the "Releasees") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and
- vi) authorizes Shaw to broadcast, publish or disseminate his/her name, city of residence, photograph, likeness, sobriquet and voice in any and all media now known or hereafter devised, in connection with the Contest and in any promotion or publicity, and/or for general news, entertainment and information purposes at no additional compensation to the potential prize winner beyond the awarding of the prize or participation in the Contest to the extent permitted by law;

In the event the Release is not signed and returned within the time stipulated by Shaw, the winner(s) will be deemed to have forfeited his/her prize. Shaw reserves the right, at its sole discretion, to select another winner.

- g) By entering the Contest, entrant releases and holds the Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, participation in the Contest, any breach of the Contest Rules, or in any prize-related activity. The entrant agrees to fully indemnify the Releasees from any and all claims by third parties relating to the Contest, without limitation.
- h) In the event potential winner does not comply with all the provisions as contemplated in these Contest Rules or he/she has incorrectly answered the skill-testing question, Shaw shall have the right to disqualify winner and draw an alternate winner. Shaw shall be fully and completely released and discharged from any liability or responsibility in this regard. The provisions and procedures referred to above relating to selection and notification of a potential winner shall be applied, with the necessary amendments, until a qualified prize winner has been duly selected.
- i) Shaw assumes no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. Shaw are not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. Shaw assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Shaw is not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, e-mail, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing or otherwise. Shaw is not responsible for any injury or damage to entrant or to any computer related to or resulting from participating or downloading materials in this Contest. Entrant assumes liability for injuries caused or claimed to be caused by participating in the Contest, or by the acceptance, possession, use of, or failure to receive any Prize. Shaw assumes no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of Shaw, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest, and/or the Contest Website. Shaw assumes no responsibility for entries which fail to comply with these Contest Rules. Shaw assumes no responsibility for any failure of Shaw's web site during the Contest Period, including any problems or technical malfunctions of any computer on-line systems, servers, computer equipment, software, ordering system (on-line or via Video on Demand or Pay Per View), failure of any e-mail or entry to be received on account of

technical problems or traffic congestion on the Internet or at any web site, or any combination thereon.

- j) All entries are subject to verification. By entering this Contest, each entrant agrees to be bound by the Contest Rules. Entrants further agree to be bound by the decisions of Shaw, which shall be final and binding in all respects. Shaw reserves the right, in its sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest, the Contest Website, or any related promotional website; (c) using any automated, script, macro, robotic or other program(s) to enter or otherwise participate in this Contest; (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SHAW RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION. Winner (and guest, if applicable) must at all times behave appropriately when taking part in the prize package and observe the Contest Rules and any other rules or regulations in force at the studios and/or locations. Shaw reserves the right to remove from the location, any winner and/or guest who breaks such rules and/or fails to behave appropriately and to disqualify such winner and/or guest.
- k) In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.
- l) No correspondence will be entered into except with entrants requesting the Contest Rules by mail or requesting the name(s) of the Prize winner(s) for which a self-addressed, post paid envelope must be included. Requests should be addressed to the **SCC Make Your Mark Contest, 630 – 3rd Avenue S.W., Calgary, Alberta, T2P 4L4.**
- m) Shaw reserves the right, in its sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.
- n) All intellectual property, including but not limited to, trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations used in connection with the Contest are the property of Shaw and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.
- o) By entering the Contest, the entrant understands and agrees that Shaw will collect, use and disclose her/his personal information only in relation to this Contest. Shaw's privacy policy is available at www.shaw.ca. Any questions regarding Shaw's privacy policy or the treatment of your personal information should be directed to Shaw's Privacy Officer, Suite 900, 630 — 3 Ave. S.W., Calgary, AB, T2P 4L4.
- p) This Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over Shaw. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and Shaw in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Alberta including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
- q) By entering this Contest, entrants acknowledge compliance with, and agree to be bound by, these Contest Rules.

PARTICIPATING GOLF COURSES

Apple Creek Golf Course (11064 TWP Road 275, Airdrie, AB)

Blue Devil Golf Club (2300 – 194 Avenue SE, Calgary, AB)

Canyon Meadows Golf & Country Club (12501 – 14 Street SW, Calgary, AB)

Collicutt Siding Golf Club (1025 Western Drive, Crossfield, AB)

Copper Point Golf Club (651, Hwy 93/95, Range Road 3, Invermere, BC)

Cottonwood Golf & Country Club (88008 – 226 Avenue E, De Winton, AB)

Fox Hollow Golf Course (999 – 32 Avenue NE, Calgary, AB)

Golf Canada Calgary Centre (7100 – 15 Street SE, Calgary, AB)

Heritage Pointe Golf Club (1 Heritage Pointe Drive, De Winton, AB)

McKenzie Meadows Golf Club (17215 McKenzie Meadows Drive, Calgary, AB)

Priddis Greens Golf & Country Club (1 Priddis Greens Drive, Priddis, AB)

Redwood Meadows Golf & Country Club (100 – 1 Tsuu T'ina Drive, Redwood Meadows, AB)

River Spirit Golf Club (241155 Range Road 34, Calgary, AB)

Silver Springs Golf & Country Club (1600 Varsity Estates Drive NW, Calgary, AB)

Silvertip Resort (2000 Silvertip Trail, Canmore, AB)

Sirocco Golf Club (210178 – 64 Street W, Calgary, AB)

Springbank Links Golf Club (125 Hackamore Trail, Calgary, AB)

The Winston Golf Club (2502 – 6 ST NE, Calgary, AB)

Valley Ridge Golf Club (11618 Valley Ridge Park NW, Calgary, AB)