

2020 SHAW CHARITY CLASSIC

HOSPITALITY OPPORTUNITIES | PRODUCTS & PRICING



AUGUST 26 – AUGUST 30, 2020 CANYON MEADOWS GOLF & COUNTRY CLUB

RBC CHAMPIONSHIP PRO-AM

Treat your guests to the premium Shaw Charity Classic hosting experience with a round of golf with a legend of the game. Enjoy a full VIP experience, including top of the line gifting, deluxe food and beverage service all day, a round of golf for (4) amateurs with a PGA Tour Champions Professional, exclusive Tuesday night Pairings Party. Guests will also receive VIP credentials to watch the players all weekend during Championship rounds.

# of Credentials	Early Bird/Multi-year Price (Before Nov.30) 2020 & 2021	Regular (After Nov. 30)
4	\$17,500	\$20,000

HONORARY OBSERVER

An amazing opportunity to get inside the ropes and experience championship golf just like the PROS! The Honorary Observer package offers you and a guest the rare chance to join a group of PGA Tour Champions for an entire round of golf as they compete at the Shaw Charity Classic. Enjoy an official introduction off the first tee, (1) Valet Parking Pass, (2) hospitality badges to the exclusive private player dining area, a framed photograph with PGA TOUR legends, and memories to last a lifetime.

2	\$2,000	\$2,500
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GREENSIDE SUITES on 17 ****Brand New Venue for 2020****

This brand new venue features some of the best views on the course and is a great option for companies to host their top clients, employees and other important guests. Relax behind the 17th green and watch the leaders finish their rounds. The prestigious Greenside Suites on 17 package provides your guests with VIP Parking, washrooms, and available gifting service.

15	\$17,500	\$20,000
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THE TEE DECK @ 16 ****Brand New Venue for 2020****

Located directly adjacent to the 16th tee deck, this unique hospitality venue offers you a chance to get up close and personal with PGA Tour Champions players. Guests will feel like they are part of the action, as they watch their favourite players tee off on this exciting par 3. Customize your ideal food and beverage service with our top-notch catering team to elevate your experience.

20	\$10,000	\$12,500
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MARQUEE SUITES on 17

Treat your guests to a relaxing and social weekend of golf from one of our Marquee Suites. Adjacent to the 17th green, guests will feel they are part of the excitement as players head into the final stretch of the championship. From the shaded comfort of the private Marquee Suites, guests will enjoy all inclusive food and beverage service, private reserved seating and private VIP washrooms. Personalize your weekend space with in-suite promotional materials or gifting for your guests.

15	\$15,000	\$17,500
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CROW'S NEST @ 16, Presented by Felesky Flynn LLP

The Crow's Nest @16 is our most popular shared venue on-site. Maximize networking opportunities with one of the flexible Crow's Nest Packages. Enjoy great views of golf, top-shelf, all inclusive food and beverage, and private VIP Washrooms. We are happy to customize the perfect Crow's Nest Package for you, your guests, and your hosting needs!

CREATE YOUR OWN PACKAGE !!	Early Bird (Before Nov. 30)	Regular (After Nov. 30)
3 DAY TOURNAMENT PACKAGE	\$250 / TICKET	\$275 / TICKET
SINGLE DAY PACKAGE	\$300/ TICKET	\$325 / TICKET

Multi-Year Pricing Special

- Get the lowest available pricing by committing to your package for multiple years. The Shaw Charity Classic is locked in until 2022, so lock in for up to 3 years
- Protect yourself from the pricing increasing in future years
- Invoicing will be spread over the term of your contract, no need to pay for future years up front.

Reach out to our team and we will help you find the best fit for your hosting needs. We can customize a package specifically designed for you, and your budget. Unique and impactful branding and sponsorships opportunities available, so you can leverage our brand for your business. For more details on hospitality and sponsorship opportunities, visit shawcharityclassic.com

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