



FOR IMMEDIATE RELEASE:
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Shaw Charity Classic Presented by Suncor Tees off 10th Anniversary in 2022
—Milestone celebrations marked by \$10 advanced tickets, Michelle Wie West joining Women's Day, and an even greater increased charitable impact in Alberta—

CALGARY—A new mid-summer date, reduced ticket prices, and golf's greatest names returning to Calgary with the goal of raising millions for a record number of youth-based charities are among the first announcements to headline the Shaw Charity Classic presented by Suncor's 10th anniversary celebrations in 2022.

Calgary golf fans will reconnect at Canyon Meadows Golf and Country Club, August 1-7, for as low as \$10 to take in the PGA TOUR Champions' lone Canadian stop that will feature a string of special events and activities for all to enjoy. The tournament is set to make a full return after operating under a modified structure and ticket price in 2021 following a one-year hiatus in 2020 due to COVID restrictions.

"We are so excited to provide Calgarians with an affordable ticket to reconnect at one of the city's signature summer events while celebrating our 10th anniversary that is once again sure to generate some energy, excitement and community spirit throughout the city," said Sean Van Kesteren, executive director, Shaw Charity Classic. Van Kesteren also noted that more events are being developed in celebration of the 10th anniversary, with those plans and initial player announcements to follow.

Single-day General Admission tickets for tournament play August 5-7, 2022, that are purchased in advance for the award-winning tournament will cost \$10 while upgraded Clubhouse tickets purchased in advance will be only \$30 (plus GST and fees). Juniors 12 and under are admitted **FREE** when accompanied by a ticketed adult. The deadline to purchase advanced tickets is July 31, 2022, at 11:59 PM MT. The RBC Championship Pro-Am (August 3-4, 2022) will also be **FREE** for spectators to attend. Limited quantities of advance General Admission and Clubhouse tickets are available for purchase at www.shawcharityclassic.com.

Michelle Wie West Headlines Blakes Women's Day

Tournament week activities will once again kick off with the ever-popular Blakes Women's Day, August 1, where prominent LPGA TOUR player and major winner, Michelle Wie West, will guest star at the golf networking event for 104 women business and community leaders from Calgary and across Canada.

The five-time winner on the LPGA TOUR and 2014 U.S. Women's Open Champion will tee the day off with a breakfast and an inspirational panel discussion before heading to the upper driving range to host a short clinic. Wie West will also engage with participants in an 18-hole shamble.

Opportunities for groups of four to participate in Blakes Women's Day are still available. Details: <https://shawcharityclassic.com/womensday/>

Wie West won't be golf's only star strolling the fairways at Canyon Meadows Golf and Country Club this summer. Tournament officials are working on filling the tee sheet with World Golf Hall of Famers, major



winners on the PGA TOUR, former Shaw Charity Classic champions, and big-name rookies on the PGA TOUR Champions.

The 10th anniversary of Calgary's marquee golf event will put an even greater focus on children's charities. The tournament reinforced its unwavering commitment to ensuring the community spirit of the Shaw Charity Classic by confirming it will grow the number of charitable beneficiaries in the Shaw Birdies for Kids presented by AltaLink program to more than [260 youth-based charities](#). Donations can be made by visiting www.shawcharityclassic.com/donatenow.

"Charitable giving is the heartbeat of the Shaw Charity Classic. Our goal from day one was to bring a family-friendly professional sporting event to Calgary, and to support the many incredible charities in our community," said Jim Riddell, Tournament Chairman. "This tournament simply has the power to rally the community like no other event I have seen, and we hope the community will once again join in during our 10th anniversary year to continue making a positive impact on the true champions of this event – the children in our community."

Community support in Alberta is the reason the Shaw Charity Classic continuously breaks charitable giving records each year. Thanks to the generosity of donors from across the country, the Shaw Charity Classic has now raised more than **\$76 million** for youth-based charities in Alberta since 2013 through its Shaw Birdies for Kids presented by AltaLink charitable program.

"Ten years ago, we never could have imagined the immense impact the Shaw Charity Classic would have on the lives of kids and families in Alberta today," said Brad Shaw, Executive Chair and CEO, Shaw Communications. "We are truly humbled and touched by the ongoing support this event receives from members of our community, and we are excited to continue to do more as we come together to celebrate 10 years of the Shaw Charity Classic."

Opportunities to purchase spots in Women's Day and the RBC Championship Pro-Am, or to support the Shaw Birdies For Kids presented by AltaLink charity program, are available by contacting Erin Strate at erin@shawcharityclassic.com, or online at www.shawcharityclassic.com.

About the Shaw Charity Classic Presented by Suncor

The Shaw Charity Classic presented by Suncor will host some of the greatest names in the game of golf in Calgary at the Canyon Meadows Golf and Country Club, August 1-7, 2022. The field, which will consist of 78 stars on the PGA TOUR Champions, will compete for US \$2.35 million in a three-round, 54-hole stroke-play tournament. The winner will receive US \$352,500. The annual PGA TOUR Champions stop in Canada showcases Calgary to the world through its broadcast on the Golf Channel. Led by a philanthropic Patron Group including Tournament Chairman – Jim Riddell, Allan Markin, Keith MacPhail, Guy Turcotte, Gary Peddle, Mike Culbert and PGA Tour Professional – Stephen Ames, along with title sponsor, Shaw Communications, the Shaw Charity Classic presented by Suncor won the prestigious President's Award as the top event on the PGA TOUR Champions in 2017, 2015 and 2014. The Tournament has raised more than \$76 million in its first nine years that has been distributed amongst more than 233 youth-based charities in Alberta. For more information on the event, please visit www.shawcharityclassic.com. Follow the Shaw Charity Classic at facebook.com/shawcharityclassic and on Twitter [@shawclassic](https://twitter.com/shawclassic).



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