Bernhard Langer

Shaw Charity Classic

Hospitality & Sponsorship Opportunities

August 9-15, 2021
Canyon Meadows Golf & Country Club

Shaw Charity Classic

PGA TOUR Champions | charles SCHWAB

Premium Pass

Vijay Singh

Ernie Els

Mike Weir

Limited Tickets, Unlimited Experience. Secure Your Premium Pass Today.

Your Premium Pass includes complimentary and unlimited all-inclusive food and beverage, access to the entire grounds, three open-air hospitality venues, refreshment stations and front row seats to take in all of the golf action.

Limited Premium Pass tickets available per day.
Get yours before they are gone!

Premium Pass - $225+GST / per day
Junior Premium Pass - $20+GST / per day

*Limited number of Junior passes available per day and must be purchased with a regular Premium Pass. Juniors aged 17 years and under.
**Prices do not include convenience or handling fees.

For more detailed information visit shawcharityclassic.com or contact Erin at erin@shawcharityclassic.com

Shaw Charity Classic

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Premium Pass

All-Inclusive Hospitality

The Canyon Courtyard

The 15th Green Oasis

The 9th Green Patio

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An action-packed golf experience for female golfers looking for a day of comradery, networking and most importantly, golf!

This 18 hole 'shamble' style tournament will offer a continuous dose of entertainment to compliment the golf, with many on-course activations and hospitality offerings.

Blakes Women's day is an opportunity to strengthen relationships by providing an exclusive and engaging experience for like-minded women in the Calgary Community - sure to become a yearly tradition for many!

PACKAGE INCLUDES:

- (4) Playing positions on Aug. 9, 2021
- (4) Commemorative team photos
- (4) Custom golf gift packages
- Prizes for the top teams
- Food and beverage
- Attendee gifting
- Raffle entry for fantastic door prizes
- Post-round refreshments

Price: $3,000+GST

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RBC Championship Pro-Am

Experience a once-in-a-lifetime opportunity to play 18-holes with your golf heroes.

From the moment you arrive, you and your guests will enjoy the ultimate corporate entertainment experience. Enjoy a day of stories, camaraderie, and even a few pointers from the pros themselves!

PACKAGE INCLUDES:

- 4) Amateur playing positions (either on Wednesday, August 11, or Thursday, August 12, 2021) grouped with one PGA TOUR Champions professional
- (4) Valet parking passes (Wednesday or Thursday)
- (4) Commemorative Pro-Am team photo autographed by your PGA TOUR Champions professional
- (4) Custom golf gift packages
- Food and beverage
- Prizes for the top teams

Price: $17,500+GST

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Honorary Observer Group

Experience a once-in-a-lifetime opportunity to walk 18-holes inside the ropes with your golf heroes.

From the moment you arrive, you and your guest will enjoy the ultimate golf experience. Get inside the ropes and experience professional golf like never before. This limited opportunity of a life-time is available for any and all golf fans. Walk 18 holes alongside your golf heroes.

PACKAGE INCLUDES:

- Inside-the-ropes access to experience every shot for 18 holes
- Official introduction on the 1st tee by tournament officials
- 1 Valet parking pass
- 2 Hospitality badges with access to golf course on day of your package
- Framed photograph with PGA TOUR Champions heroes
- Company name included on two (2) corporate supporter boards, Monday - Sunday

- **Price: $2,500**+GST

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Bring Your Brand to Life

Sponsorship Opportunities

Strategically align your brand with Calgary's premier charity sporting event and support hundreds of children's charities across Alberta. We have some amazing options for your brand to gain the attention of our spectators and corporate hospitality guests, while showcasing your commitment to building communities.

BRANDING ASSET	PRICE+GST
Tee Backs	$2,500
Valet Parking	**SOLD**
Driving Range	**SOLD**
Chipping Green	$3,000
Hole Yardage-Par Signs (9 holes)	**SOLD**
Golf Cart	**SOLD**
Shuttle Bus	$5,000
Honorary Observer Experience	**SOLD**
Practice Putting Green	**SOLD**
Course Map	**SOLD**
50/50	$7,500
Volunteer Centre	$7,500
Quiet Eh Paddles	**SOLD**
Pro-Am Swing Analysis	**SOLD**
Digital Marketing Package (4 still available)	$7,500
Canyon Courtyard	**SOLD**
18th Green Partner Pavilion	**SOLD**
15th Green Oasis	**SOLD**
9th Green Patio	**SOLD**
Blakes Women's Day - Gold Sponsor (2 still available)	$10,000
Blakes Women's Day - Presenting Sponsor	$15,000

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