



**FOR IMMEDIATE RELEASE:
August 13, 2014**

Hometown Boy Stephen Ames to Tee it Up at Shaw Charity Classic in Calgary
Ames to make second Champions Tour start on tournament he helped establish

CALGARY—Calgary's Stephen Ames has confirmed he will tee it up in his own backyard at the PGA TOUR's Champions Tour's 2014 Shaw Charity Classic, August 27-31.

Ames, who became eligible to play on the Champions Tour after turning 50 on April 28, 2014, will make his second start on the senior circuit, and first in the tournament he helped bring to Calgary one year ago. Ames is part of six-person philanthropic Patron Group who has backed the award-winning tournament that doled out a record-setting charitable donation for youth-based charities in southern Alberta in its inaugural year.

"I am thrilled to have the opportunity to tee it up at home here in Calgary for the Shaw Charity Classic," said Ames. "Many of us worked very hard for a long time to bring an event of this caliber to this market. It will be truly satisfying for me to finally get a chance to compete in front of my friends and family."

Ames, who has played 21 seasons on the PGA TOUR, made his Champions Tour debut earlier this year at the Senior PGA Championship where he finished T15th.

"I absolutely loved it," said Ames of his lone Champions Tour start. "The guys on the Champions Tour very much mean business and are very competitive. There are a lot of career wins out here, but everyone remains very driven and has an appreciation for the work they have put in to get to this stage of their career. One thing that never leaves any of us is that we still want to play well. We still want to win. I would take great pride in doing both in Calgary."

One of Canada's most renowned golfers, Ames is no stranger to the winner's circle having captured four PGA TOUR victories during his illustrious career where he has racked up nearly \$20 million in earnings. The longtime Calgary resident has finished in the top-10 58 times, and is recognized most for his dominant win at The Players Championship at TPC Sawgrass in 2006.

"Stephen has played a key role in helping the Patron Group bring the Champions Tour back to Calgary last year, and to have him compete in this event at home, will be a real treat for our spectators," said Sean Van Kesteren, tournament director, Shaw Charity Classic. "Stephen is a big-time player, and one of the best ball strikers on the PGA TOUR. Having him in the field playing in front of his fellow-Calgarians will make this year's tournament extra special."

It promises to be a memorable week, both on and off the golf course, for Ames who still has full-time privileges on the PGA TOUR. In addition to playing in the tournament, he will also be officially inducted into the Canadian Golf Hall of Fame during a private ceremony at Canyon Meadows Golf and Country Club on Tuesday, August 26.

Ultimate Golf Experience Mini-Putt Challenge

Calgarians can put their putting skills to the test at Bow Valley Square Centre Court, August 6, 13, and 18 with the chance to win VIP treatment to the 2014 Shaw Charity Classic. All participants that sink a putt on the mini-golf hole will be invited back for the Grand Final putt off, August 20, at the Bow Valley Square Park Site for a chance to win an impressive prize package that includes:

- A new set of TaylorMade golf clubs
- Golf for one foursome at Canyon Meadows Golf and Country Club
- Four VIP tickets to the Crow's Nest on the 16th green for August 30
- Private clinic with a Champions Tour Pro during Tournament week
- VIP shuttle service to the Shaw Charity Classic for August 30 play
- Shaw Ultimate Home Theatre experience, featuring a 60" Flatscreen TV, Home Theatre system, and a Shaw Gateway Whole Home HDPVR with two portals
- \$100 gift card to spend at any Oxford Properties retailer



The inaugural Shaw Charity Classic, which was recognized with an Outstanding Achievement Award for a first year event by the PGA TOUR, and a Tourism Calgary White Hat Award for best event/festival/attraction in 2013, made a record-setting charitable donation of \$2,276,251 for a Champions Tour event. The legends of the game will play for a purse of \$2.25 million, an increase of \$250,000 from last year, when they return to Calgary's Canyon Meadows Golf and Country Club August 27-31, 2014.

About the Shaw Charity Classic

The Shaw Charity Classic will host some of the greatest names in the game of golf in Calgary at the Canyon Meadows Golf and Country Club, August 27-31, 2014. The field, which will consist of 81 stars on the Champions Tour, will compete for US \$2.25 million in a three-round, 54-hole stroke-play tournament. The winner will receive US \$337,500 and 300 Charles Schwab Cup Points. The Champions Tour stop in Western Canada will showcase Calgary to the world through its broadcast on the Golf Channel. Led by a philanthropic Patron Group including Tournament Chairman – Clay Riddell, Vice Chairman – Allan Markin, Keith MacPhail, Jim Riddell, Guy Turcotte and PGA TOUR Professional – Stephen Ames, along with title sponsor, Shaw Communications, the Shaw Charity Classic will remain true to the Champions Tour's goal of supporting the community. The Shaw Charity Classic is proud to support: Hull Services; Calgary Police Foundation funded program YouthLink Calgary; Kids Cancer Care Foundation of Alberta; KidSport Calgary; Children's Wish Foundation (Alberta and N.W.T.); Ronald McDonald House of Southern Alberta; United Way All-In for Youth; and Sheldon Kennedy Child Advocacy Centre. For tickets, or more information on the event, please visit www.shawcharityclassic.com. Follow the Shaw Charity Classic at facebook.com/shawcharityclassic and on Twitter @shawclassic. The Shaw Charity Classic is managed by the Bruno Event Team and Shaw Communications Inc.

About the Champions Tour

Collectively, the Champions Tour has the most recognizable and accomplished players in the game, with many of its 32 members in the World Golf Hall of Fame competing regularly in its events. The Tour also counts numerous other major championship winners among its members. The Champions Tour is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The Champions Tour's primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. Points earned in official Charles Schwab Cup events in 2013 determined Kenny Perry as the Charles Schwab Cup champion, the season-long competition designed to recognize the Champions Tour's leading player. The Commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is President of the Champions Tour. The PGA TOUR's website is pgatour.com, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow the Champions Tour at facebook.com/ChampionsTour and on Twitter @ChampionsTour.

- 30 -

For further information, please contact:

Jessica Sciacca	Chris Dornan	Mark Williams
Bruno Event Team	Shaw Charity Classic	Champions Tour
T: 205-977-9350	T: 403-620-8731	T: 904-280-5058