



**FOR IMMEDIATE RELEASE:  
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**Presidents Cup Captains Fred Couples and Nick Price Lead Stellar Field Set for  
Inaugural Shaw Charity Classic in Calgary**

*“All In” for Youth and YouthLink Calgary Police Interpretive Centre round out charitable beneficiaries*

**CALGARY**—Thousands of youth in southern Alberta will benefit from having the legends of golf, led by 2013 Presidents Cup captains Fred Couples and Nick Price, battle it out for the inaugural Shaw Charity Classic title at Calgary’s Canyon Meadows Golf and Country Club, August 28 – September 1, 2013.

Couples and Price will lead a field of 81 of the top PGA TOUR’s Champions Tour players into Calgary that includes some of the sport’s greatest names from around the world including: Mark Calcavecchia; Steve Elkington; David Frost; Jay Haas; Hale Irwin; Tom Lehman; Sandy Lyle; Rocco Mediate; Larry Mize; Mark O’Meara; Kenny Perry; Jeff Sluman; Craig Stadler; Hal Sutton; and Bob Tway. For a complete list of the field to date, please visit <http://www.shawcharityclassic.com/players.php>

“This is an incredible line up of athletes that have all been a part of some of the greatest memorable moments in the game, and are sure to put on a great show for all Calgary golf fans to enjoy,” said Sean Van Kesteren, tournament director, Shaw Charity Classic. “This impressive list confirmed to play in Calgary includes four World Golf Hall of Fame members, 15 are winners of the PGA TOUR’s major titles, and more than half of the field has combined to win 357 times on the PGA TOUR.”

The stars of the Champions Tour who have booked their tickets to the Stampede City are the best in the business with 28 of last year’s top-30 money leaders in the field, 46 of the players committed have won a combined 250 titles on the senior circuit, and 22 of them have hoisted Champions Tour major trophies.

Equally important is the strong connection the greats of the game have with Canada. Led by Mark Calcavecchia, who has a special place in his heart for Canada after winning the 2005 Canadian Open and the 1997 Greater Vancouver Open, nine former winners of the Canadian Open will tee it up at Canyon Meadows. One of Calcavecchia’s two Champions Tour victories also came in 2012 at the Montreal Championship.

Three Canucks will also look to have their names etched in the Shaw Charity Classic trophy. Canadian golf icon, Dave Barr (Kelowna, B.C.), will join Champions Tour regulars Jim Rutledge (Victoria) and Rod Spittle (St. Catharines, Ont.). Barr and Spittle are the only two Canadians to have won on the Champions Tour.

“We are thrilled the home crowd will have a trio of Canadians to cheer on in Calgary. Dave, Jim and Rod are incredible players and great ambassadors for the game in Canada,” said Van Kesteren. “A field this deep for a first year tournament reflects the hard work and commitment of the patron group, our title sponsor Shaw, and the Canyon Meadows Golf and Country Club.”

In addition to providing elite golf to Calgary, the Shaw Charity Classic remains true to its goal of raising money to support children’s charities across southern Alberta.

Tournament officials also announced that “All In” for Youth, a United Way led initiative, and YouthLink Calgary Police Interpretive Centre, funded by the Calgary Police Foundation, will round out its youth-based charitable partners for the 2013 event.

“All In” for Youth has three main focuses: keeping youth in school; bringing youth back to school; and connecting youth to a diverse array of further education and career options. With one in four Calgary youth not completing high school, the charity’s goal is to reduce Calgary’s dropout rate by 50 per cent over the next five years.

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YouthLink Calgary educates youth about crime and its consequences, the role of police in society, and demonstrates how fulfilling tomorrows are built on sound lifestyle choices today. Issue-based topics provide a springboard for parents and educators to begin discussions with their children about sensitive and timely topics such as Internet safety, how to handle bullies, how to say no to peer pressure involving drugs and alcohol, and how to recognize the many faces of exploitation and abuse.

The Shaw Charity Classic has committed \$1.25 million in donations to local charities. Other charitable partners include: Kids Cancer Care Foundation of Alberta, Sheldon Kennedy Child Advocacy Centre, and KidSport Calgary.

In July, the patron group – a philanthropic team comprised of Tournament Chairman Clay Riddell, Vice Chairman Allan Markin, as well as Keith MacPhail, Jim Riddell, Guy Turcotte, and PGA TOUR professional Stephen Ames, – expedited its philanthropic efforts in advance of the tournament by donating \$250,000 to the Southern Alberta Emergency Relief Fund to support helping with the rebuild following last month's devastating floods.

Tickets for the Shaw Charity Classic are available online at [www.shawcharityclassic.com](http://www.shawcharityclassic.com). Youth 17 and under are admitted free with a ticketed adult.

#### **About the Shaw Charity Classic**

The inaugural Shaw Charity Classic will host some of the greatest names in the game of golf in Calgary at the Canyon Meadows Golf and Country Club, August 28 to September 1, 2013. The field, which will consist of 81 stars on the Champions Tour, will compete for US \$2 million in a three-round, 54-hole stroke-play tournament. The winner will receive US \$300,000 and 300 Charles Schwab Cup Points. The inaugural Champions Tour stop in Western Canada, the Shaw Charity Classic will showcase Calgary to the world through its broadcast on the Golf Channel. Led by a philanthropic Patron Group including Tournament Chairman – Clay Riddell, Vice Chairman – Allan Markin, Keith MacPhail, Jim Riddell, Guy Turcotte and PGA Tour Professional – Stephen Ames, along with title sponsor, Shaw Communications, the Shaw Charity Classic will remain true to the Champions Tour's goal of supporting the community. The Shaw Charity Classic is proud to support Kids Cancer Care Foundation of Alberta, Sheldon Kennedy Child Advocacy Centre, KidSport Calgary, and the Southern Alberta Emergency Relief Fund. For tickets, or more information on the event, please visit [www.shawcharityclassic.com](http://www.shawcharityclassic.com). Follow the Shaw Charity Classic at [facebook.com/shawcharityclassic](https://facebook.com/shawcharityclassic) and on Twitter @shawclassic. The Shaw Charity Classic is managed by the Bruno Event Team and Shaw Communications Inc.

#### **About the Champions Tour**

Collectively, the Champions Tour has the most recognizable and accomplished players in the game with many of its 32 members of the World Golf Hall of Fame competing regularly in its events and numerous other major championship winners among its members. The Champions Tour is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. Points earned in 26 official Charles Schwab Cup events in 2013 will determine the Charles Schwab Cup champion, the season-long competition designed to recognize the Champions Tour's leading player. The Champions Tour's primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. In 2012, tournaments on all five Tours (PGA TOUR, Champions Tour, [Web.com](http://Web.com) Tour, PGA TOUR Latinoamerica, PGA TOUR Canada) generated more than \$130 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to more than \$1.85 billion. The Commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is President of the Champions Tour. The PGA TOUR's website is [pgatour.com](http://pgatour.com), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL. Follow the Champions Tour at [facebook.com/ChampionsTour](https://facebook.com/ChampionsTour) and on Twitter @ChampionsTour.

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