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**Shaw Charity Classic to Deliver Lucky Member of
Canada's 2015 Hole-in-One Club with Ultimate Golf Experience**

Canadian golf fans achieving hole-in-one to have chance to win Shaw Charity Classic Pro-Am Team

CALGARY—The Shaw Charity Classic is giving one lucky fan – and three friends – the chance to feel like a professional golfer for just one day.

The award-winning PGA TOUR's Champions Tour event in Calgary launched a unique, three-stage contest for any Canadian resident that scores a hole-in-one at a Golf Canada Member Club across the country between March 1 and July 20, 2015.

Individuals who record a hole-in-one on a hole 85 yards or longer during a nine- or 18-hole round of golf will be invited to a qualification event at Calgary's Golf Canada Centre, July 24, 2015. Each member of the hole-in-one club will have one attempt in a closest-to-the-pin contest. The 10 closest shots will then be invited to Media Day at Canyon Meadows Golf and Country Club, the host course of the Shaw Charity Classic, on July 29, 2015 where they will compete head-to-head in another closest-to-the-pin contest for the Grand Prize of one full Pro-Am Team. Balls finishing off the green will be ignored even if they are closest to the hole. Entrants will be responsible for all their costs for attending and playing golf on the day of the qualifiers.

"Anyone who ever plays golf realizes getting a hole-in-one earns you a spot in a very exclusive club, and we want to celebrate these accomplishments by giving Canadians who achieve the feat the opportunity to win the ultimate golf experience and play with the greatest names in the game," said Sean Van Kesteren, tournament director, Shaw Charity Classic. "It is our goal to recognize, and celebrate, each hole-in-one this summer and bring this exclusive club together in Calgary for a final showdown to win the chance to feel like a Champions Tour professional for a day at the Shaw Charity Classic in August."

The winner of the top-10 shootout on Media Day will receive one RBC Championship Pro-Am team on Wednesday, August 5 – a prize value of \$20,000. Second place will receive two weekly tickets to the Champions Club for all tournament rounds, along with one TaylorMade putter and one dozen TaylorMade golf balls. The third-place finisher will win two weekly tickets to the Champions Club.

Calgary golf professional, Darryl James, who made his Champions Tour debut by qualifying for the 2014 Shaw Charity Classic helped launch the unique Hole-in-One initiative with seven-time Canadian Long Drive Champion, Lisa "Longball" Vlooswyk, and a large contingent of Calgary golfers.

Individuals who record a hole-in-one during the 2015 contest period must register through the tournament web site at www.shawcharityclassic.com. The hole-in-one must be attested by the golf facility's general manager, chief operating officer, club president, head professional or director of golf. Participants between the ages of 13 and 18 must also have parental consent. The Shaw Charity Classic will aim to profile each hole-in-one on its social media platforms.

Some of the greatest names in the game will play for a purse of \$2.35 million, an increase of \$100,000, when they return to Calgary's Canyon Meadows Golf and Country Club for a third straight year. Tickets and corporate packages for the Shaw Charity Classic are available online at www.shawcharityclassic.com. Youth 17 and under are admitted free with a ticketed adult.

About the Shaw Charity Classic

The Shaw Charity Classic will host some of the greatest names in the game of golf in Calgary at the Canyon Meadows Golf and Country Club, August 5-9, 2015. The field, which will consist of 81 stars on the Champions Tour, will compete for US \$2.35 million in a three-round, 54-hole stroke-play tournament. The winner will receive US \$337,500 and 300 Charles Schwab Cup Points. The Champions Tour stop in



Western Canada will showcase Calgary to the world through its broadcast on the Golf Channel. Led by a philanthropic Patron Group including Tournament Chairman – Clay Riddell, Vice Chairman – Allan Markin, Keith MacPhail, Jim Riddell, Guy Turcotte and PGA Tour Professional – Stephen Ames, along with title sponsor, Shaw Communications, the Shaw Charity Classic will remain true to the Champions Tour’s goal of supporting the community. For tickets, or more information on the event, please visit www.shawcharityclassic.com. Follow the Shaw Charity Classic at facebook.com/shawcharityclassic and on Twitter @shawclassic. The Shaw Charity Classic is managed by the Bruno Event Team and Shaw Communications Inc.

About the Champions Tour

Collectively, the Champions Tour has the most recognizable and accomplished players in the game, with many of its 32 members in the World Golf Hall of Fame competing regularly in its events. The Tour also counts numerous other major championship winners among its members. The Champions Tour is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The Champions Tour’s primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. Points earned in official Charles Schwab Cup events in 2014 determined Bernhard Langer as the Charles Schwab Cup champion, the season-long competition designed to recognize the Champions Tour’s leading player. The Commissioner of the PGA TOUR is Tim Finchem. Greg McLaughlin is President of the Champions Tour. The PGA TOUR’s website is pgatour.com, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow the Champions Tour at facebook.com/ChampionsTour and on Twitter @ChampionsTour.

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