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## **Shaw Charity Classic Claims Second Consecutive PGA TOUR Champions President's Award**

*Record-setting charitable efforts help deliver repeat performance for popular Canadian event*

**PONTE VEDRA BEACH, Fla.** — The Shaw Charity Classic, conducted annually at Canyon Meadows Golf & Country Club in Calgary, Alberta, was awarded with the PGA TOUR Champions President's Award at the PGA TOUR's Tournament Meetings on Thursday, December 3 in Miami, Fla.

"On behalf of the Champions Tour, I am honored to congratulate the Shaw Charity Classic for their efforts in securing a second straight President's Award," said Miller Brady, PGA TOUR Champions Chief Operating Officer. "In a short period of time, Sean Van Kesteren and his staff have put forth one of our Tour's premier events, delivering on all applicable fronts to create a fantastic tournament week for players, fans, and most importantly, the community."

The Shaw Charity Classic became the first international event to win the President's Award in 2014, which captures the criteria of all PGA TOUR Champions awards, as well as the intangibles that make it stand out amidst a plethora of successful tournaments.

In 2015, the tournament succeeded on a number of fronts:

- Incorporated inaugural Birdies for Kids campaign – a program backed by AltaLink that expanded the Shaw Charity Classic's charitable across the province of Alberta.
- Tournament set a new Champions Tour mark in 2015 by shattering its own fundraising record for a third straight year with a \$3.9 million donation that will be shared amongst 99 youth-based charities in Alberta.
- Tournament attracted its best field to date in three short years, featuring three World Golf Hall of Fame members and 10 major championship winners.
- Record-setting crowds and community support for title sponsor Shaw Communications.

In 2015, Jeff Maggert claimed his third of four PGA TOUR Champions titles at the Shaw Charity Classic with a four-shot victory over World Golf Hall of Fame member Colin Montgomerie.

“It’s an honor. To be honest, I’m quite surprised as I didn’t think we’d have a chance to win this award two times in a row,” said Executive Director Sean Van Kesteren. “We’re very happy for our ownership group, for Shaw, but most importantly, for all of the charities we support. Charity is why we’re doing this. We have a great team up in Calgary, and the community has really embraced the event. We have a good thing going, so hopefully we’ll be around for a long, long time.”

The 2016 Shaw Charity Classic will again be played at Canyon Meadows Golf & Country Club on September 2-4.

### **About PGA TOUR Champions**

PGA TOUR Champions has the most recognizable and accomplished players in the game, with many of its 34 members in the World Golf Hall of Fame competing regularly in its events. It’s where Legends play. The Tour also counts numerous other major championship winners among its members. PGA TOUR Champions is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. PGA TOUR Champions primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. Points earned in official Charles Schwab Cup events in 2015 determined Bernhard Langer as the Charles Schwab Cup champion. In 2016, the newly-introduced Charles Schwab Cup Playoffs will identify and recognize the Tour’s leading player. The Commissioner of the PGA TOUR is Tim Finchem. Greg McLaughlin is President of PGA TOUR Champions. The PGA TOUR’s website is [pgatour.com](http://pgatour.com), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow the PGA TOUR Champions at [facebook.com/ChampionsTour](https://www.facebook.com/ChampionsTour) and on Twitter [@ChampionsTour](https://twitter.com/ChampionsTour).

### **About the Charles Schwab Cup Playoffs**

In 2016, the new Charles Schwab Cup Playoffs will be contested. Earnings by players in the 23 PGA TOUR Champions events leading up to the Charles Schwab Cup Playoffs will determine which players advance to the three-tournament series, which will be comprised of the PowerShares QQQ Championship (72 players), the Dominion Charity Classic (54 players) and the Charles Schwab Cup Championship (36 players). At the completion of the 2016 SAS Championship, the leading 72 players on the 2016 money list will advance to the first Playoffs event. ‘Wildcard Weekend’ at the SAS Championship allows for one player that finishes in the top 10 on the week, but finishes outside the top 72 on the season-long money list, to advance to the Playoffs. A points system will commence at the beginning of the first Playoffs event. Each player’s current money total before the start of the first Playoffs event will become the equivalent number of points (e.g. \$330,000 equals 330,000 points). Double points will be earned by each player competing in each of the first two Playoffs events and added to the existing points earned through the SAS Championship (e.g. if a player has earned \$250,000 through the SAS Championship, then earns \$132,000 – or 264,000 points - at the PowerShares QQQ Championship, his total points will be 514,000 points). This points total is cumulative through the Dominion Charity Classic before a reset of the points takes place in advance of the Charles Schwab Cup Championship. The reset will be similar to the PGA TOUR’s FedExCup Playoffs, which allows the leading five players the opportunity to claim the Charles Schwab Cup if they win the season-finale, but also mathematically allows for the 36th-ranked player to win, depending on his performance at the final Playoffs event and the results of the remainder of the field.