



FOR IMMEDIATE RELEASE  
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## Steve Elkington, John Cook and Kenny Perry among Names Committed to Compete in Calgary's Shaw Charity Classic

**Calgary, AB** – The Shaw Charity Classic announced today that Champions Tour stars Steve Elkington, John Cook, and Kenny Perry have committed to play in the upcoming tournament at Canyon Meadows Golf and Country Club August 26<sup>th</sup> – September 1<sup>st</sup>.

Steve Elkington, a fan favorite and rookie on the Champions Tour, has 10 PGA Tour wins under his belt. Elkington debuted this year on the Champions Tour with a T9 finish at the Mitsubishi Electric Championship, totaling three top-10 finishes and seven top-25 finishes this year. He currently ranks 31<sup>st</sup> in Charles Schwab Cup Points.

John Cook has been an active competitor on the Champions Tour for six years now and is currently ranked third in Charles Schwab Cup Points. Cook has had nine Champions Tour Victories including two Charles Schwab Cup Championships back-to-back in 2009 and 2010. His best finish this year took place at the Mitsubishi Electric Championship in Hualalai, where he beat David Frost with a 25-foot birdie putt in sudden death to take home the title and the US\$309,000 in prize money.

Kenny Perry is currently playing on both the PGA and Champions Tours. With 14 PGA Tour wins and career earnings of more than \$31 million, the 52-year-old is currently 11<sup>th</sup> in career money leaders on the PGA Tour. Perry has played in eight Champions Tour tournaments this season, finishing T2 in both the Liberty Mutual Insurance Legends of Golf and the Senior PGA Championship presented by KitchenAid. Perry has two career wins on the Champions Tour, one at the SAS Championship in 2011, and the second at the ACE Group Classic in 2012.

“The excitement of the players wanting to come to Calgary and play in the Shaw Charity Classic has made my job of recruiting them easy,” said Sean Van Kesteren, Tournament Director for the Shaw Charity Classic. “Our field will be among some of the best on the Champions Tour as Calgarians welcome several World Golf Hall of Fame members right in their backyard. The field will be full of the biggest names in Champions Tour golf and it is sure to be an exciting competition for the fans.”

78 other Champions Tour professionals who will be announced in the coming weeks will join Elkington, Perry and Cook in the inaugural field. Players have until the Friday before tournament week to commit to the event.

The inaugural Shaw Charity Classic is a three-round 54-hole stroke play tournament with a US \$2 million purse. The field will consist of 81 Champions Tour professionals, and the winner will receive US \$300,000 and 300 Charles Schwab Cup Points. Other Champions Tour stars eligible to



compete in the Shaw Charity Classic are Fred Couples, Corey Pavin, Bernhard Langer, Peter Jacobsen, Mark O'Meara, Rocco Mediate and many more. For more information regarding the Shaw Charity Classic, visit [shawcharityclassic.com](http://shawcharityclassic.com).

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### **About The Champions Tour**

Collectively, the Champions Tour has the most recognizable and accomplished players in the game with many of its 32 members of the World Golf Hall of Fame competing regularly in its events and numerous other major championship winners among its members. The Champions Tour is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. Points earned in 26 official Charles Schwab Cup events in 2013 will determine the Charles Schwab Cup champion, the season-long competition designed to recognize the Champions Tour's leading player. The Champions Tour's primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. In 2012, tournaments on all five Tours (PGA TOUR, Champions Tour, Web.com Tour, PGA TOUR Latinoamerica, PGA TOUR Canada) generated more than \$130 million for local charitable organizations, bringing the TOUR's all-time total of charitable contributions to more than \$1.85 billion. The Commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is President of the Champions Tour. The PGA TOUR's website is [pgatour.com](http://pgatour.com), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL. Follow the Champions Tour at [Facebook.com/Champions Tour](https://www.facebook.com/ChampionsTour) and on Twitter [@ChampionsTour](https://twitter.com/ChampionsTour).

### **About Shaw Communications Inc.**

Shaw is a diversified communications and media company, providing consumers with broadband cable television, High-Speed Internet, Home Phone, telecommunications services (through Shaw Business), satellite direct-to-home services (through Shaw Direct) and engaging programming content (through Shaw Media). Shaw serves 3.4 million customers, through a reliable and extensive fibre network. Shaw Media operates one of the largest conventional television networks in Canada, Global Television, and 19 specialty networks including HGTV Canada, Food Network Canada, HISTORY® and Showcase. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX – SJR.B, NYSE – SJR). For more information about Shaw, please visit [www.shaw.ca](http://www.shaw.ca).

### **About the Patron Group**

The Shaw Charity Classic is led by a philanthropic group of Calgary business leaders under the direction of Tournament Chairman, Clay Riddell and Vice-chairman, Allan Markin. Together they assembled a Patron Group that also includes Guy Turcotte, Keith MacPhail, Jim Riddell and PGA Tour Professional, Stephen Ames.

### **About Canyon Meadows Golf & Country Club**

Canyon Meadows Golf & Country Club opened in 1957. Through the dedication and hard work



of its members and course Superintendents, the once rural stretch of prairie matured into a premier championship golf facility over the past fifty years. In the late 1950's, members organized work parties to improve the course by collecting rocks and planting trees. The 7,158-yard, parkland layout has played host to many provincial and national amateur events. The course offers five sets of tees to challenge players of all levels, along with two separate driving ranges, a short game practice area and a new practice putting green.

**For media inquiries, please contact:**

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