



**FOR IMMEDIATE RELEASE:
August 6, 2014**

Three Major Winners Book Tickets to Play Shaw Charity Classic
Tom Lehman, Mark O'Meara and Hale Irwin add to world-leading field in Calgary

CALGARY—Three of golf's legends that have combined to win six PGA TOUR major championship titles – Tom Lehman, Mark O'Meara and Hale Irwin – have added additional depth to an already stellar field that will compete in Calgary for the second annual Shaw Charity Classic, August 27-31, 2014.

Lehman, who hosted the Claret Jug in 1996, will be joined by the 1998 Masters and British Open winner O'Meara, along with three-time U.S. Open winner, Irwin, in Calgary. The trio brings a combined 41 PGA TOUR titles and 55 victories on the Champions Tour with them to Canada's Stampede City.

"The Shaw Charity Classic has worked very hard to bring the biggest names on the Champions Tour to Calgary, and these three players certainly support that mission," said Sean Van Kesteren, tournament director, Shaw Charity Classic. "Not only are Mark, Tom and Hale some of the most successful players on Tour, they are also among the most respected. They can still play at a very high level and we are thrilled to host them in Calgary again this summer."

The only player to win Player-of-the-Year on all three PGA Tours: Web.com; PGA TOUR; and Champions Tour, Lehman won five times on the PGA TOUR. The highlight of his career came in 1996 when he followed up his British Open victory with a win at the TOUR Championship. Ranked number one on the official World Golf Rankings for a brief stint in 1997, Lehman has won eight times on the senior circuit including his three majors coming in 2010 at the Senior Players Championship, and 2011 and 2012 Regions Tradition.

"I am thrilled to be heading back to Calgary this year. I have a lot of friends in Scottsdale who are from Calgary and it will be fun to come back and spend more time in their city," said Lehman. "The crowds last year were very enthusiastic and impressive, and so was the golf course. It may have been a first year tournament, but it was one of the best of the year. I'm sure it will be even stronger this year."

One of the most popular figures in international golf, O'Meara is a winner of 16 victories on the PGA TOUR including five times at the AT&T Pebble Beach National Pro-Am and the 1995 Canadian Open. The two-time major winner has won twice since joining the Champions Tour in 2007, including one major in 2010 – the SENIOR PLAYERS Championship.

Rounding out the newest trio to return to Calgary will be World Golf Hall of Fame member, Hale Irwin. Inducted into the Hall in 1992, Irwin racked up 20 career titles on the PGA TOUR, and became the oldest U.S. Open winner in 1990 (45 years old) when he captured his third national title just prior to joining the senior circuit. Since turning 50, Irwin is the Champions Tour career leader in wins and earnings with 45 victories and more than \$26 million. The 69 year old, who has gone on to win seven major titles on the Champions Tour, became the first man since Gary Player in 2009 to shoot three rounds better than his age in a tournament last week at the 3M Championship (68-66-68).

Tickets and corporate packages for the Shaw Charity Classic are available online at www.shawcharityclassic.com. Youth 17 and under are admitted free with a ticketed adult. Shaw Communications Inc. will also celebrate tournament week with Calgarians by hosting a **FREE** concert featuring rock icons, Randy Bachman and Fred Turner, along with acclaimed Canadian band, The Sheepdogs, at Shaw Millennium Park on Thursday, August 28. Presented by Rdio, the country's leading digital streaming music service, tickets to the all-ages concert are available by visiting shaw.ca/concert.

The inaugural Shaw Charity Classic, which was recognized with an Outstanding Achievement Award for a first year event by the PGA TOUR, and a Tourism Calgary White Hat Award for best event/festival/attraction in 2013, made a record-setting charitable donation of \$2,276,251 for a Champions



Tour event. The legends of the game will play for a purse of \$2.25 million, an increase of \$250,000 from last year, when they return to Calgary's Canyon Meadows Golf and Country Club August 27-31, 2014.

About the Shaw Charity Classic

The Shaw Charity Classic will host some of the greatest names in the game of golf in Calgary at the Canyon Meadows Golf and Country Club, August 27-31, 2014. The field, which will consist of 81 stars on the Champions Tour, will compete for US \$2.25 million in a three-round, 54-hole stroke-play tournament. The winner will receive US \$337,500 and 300 Charles Schwab Cup Points. The Champions Tour stop in Western Canada will showcase Calgary to the world through its broadcast on the Golf Channel. Led by a philanthropic Patron Group including Tournament Chairman – Clay Riddell, Vice Chairman – Allan Markin, Keith MacPhail, Jim Riddell, Guy Turcotte and PGA Tour Professional – Stephen Ames, along with title sponsor, Shaw Communications, the Shaw Charity Classic will remain true to the Champions Tour's goal of supporting the community. The Shaw Charity Classic is proud to support: Hull Services; Calgary Police Foundation funded program YouthLink Calgary; Kids Cancer Care Foundation of Alberta; KidSport Calgary; Children's Wish Foundation (Alberta and N.W.T.); Ronald McDonald House of Southern Alberta; United Way All-In for Youth; and Sheldon Kennedy Child Advocacy Centre. For tickets, or more information on the event, please visit www.shawcharityclassic.com. Follow the Shaw Charity Classic at facebook.com/shawcharityclassic and on Twitter @shawclassic. The Shaw Charity Classic is managed by the Bruno Event Team and Shaw Communications Inc.

About the Champions Tour

Collectively, the Champions Tour has the most recognizable and accomplished players in the game, with many of its 32 members in the World Golf Hall of Fame competing regularly in its events. The Tour also counts numerous other major championship winners among its members. The Champions Tour is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The Champions Tour's primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. Points earned in official Charles Schwab Cup events in 2013 determined Kenny Perry as the Charles Schwab Cup champion, the season-long competition designed to recognize the Champions Tour's leading player. The Commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is President of the Champions Tour. The PGA TOUR's website is pgatour.com, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow the Champions Tour at facebook.com/ChampionsTour and on Twitter @ChampionsTour.

- 30 -

For further information, please contact:

Jessica Sciacca	Chris Dornan	Mark Williams
Bruno Event Team	Shaw Charity Classic	Champions Tour
T: 205-977-9350	T: 403-620-8731	T: 904-280-5058