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**Long John Daly Brings Travelling Road Show to Calgary's Shaw Charity Classic**  
*New star of the PGA TOUR Champions anxious to reconnect with Canadian golf fans*

**CALGARY**—The bad boy of golf, John Daly, has confirmed he will be driving his bus to Calgary this summer to bomb it off the tee at the 2016 Shaw Charity Classic, August 31 – September 4.

The country boy from Arkansas, who is the newest rookie to star on the PGA TOUR Champions, has been in high demand since reaching life's half-century mark on April 28. One of the most colourful characters in professional sports, the two-time major champion and winner of five PGA TOUR titles is one of the most adored by golf fans around the globe, which has helped spiked galleries over the last six weeks on the senior circuit.

"John Daly is one of a handful of players in professional golf who is a needle mover," said Sean Van Kesteren, executive director, Shaw Charity Classic. "Sport is entertainment, and John is exactly who fans of any sporting event want to come out and see. He is extremely talented. He still hits the ball a mile, and is a colourful character that is very entertaining while interacting with his loyal fan base. Having John Daly commit to playing in Calgary simply takes our tournament to a new level."

John Daly's life on and off the golf course has been anything but boring.

The story of how golf's "Wild Thing" burst onto the international golf scene never gets old. It was nearly 25 years ago when Long John Daly was the ninth and final alternate of the 1991 PGA Championship. A 25-year-old rookie, Daly drove halfway across the country the night before his first round at Crooked Stick Golf Club where he eventually went out and won the golf tournament – not to mention fans around the world with his booming drives, deft short game and fearless approach to the game. He backed that up by winning the 1995 British Open at the Home of Golf in St. Andrews.

A rookie once again after making his PGA TOUR Champions debut at the Insperity Invitational in May, Daly is excited to be back playing full-time on a Tour that will bring him to Calgary.

"I'm very excited about it. For me, it's been seven years since I had a good schedule. My golf game hasn't been that great, but I have been working really hard lately and I'm excited to have a full schedule and start a new chapter," said Daly just days after his 50th birthday.

Always straight up with fans and media, Daly is renowned for having one of the largest galleries on any professional golf Tour through the good times and bad. Daly's life full of public problems has pulled his loyal fans even closer to him.

"I've always said I've got the greatest fans in the world, and Calgary is no different. No matter what, through thick and thin, they've always stuck by me," said Daly. "I hear the Shaw Charity Classic already attracts huge galleries. The fans pump me up and I feed off them. I always have and I probably always will. There is nothing better than getting it going and having the fans get loud and crazy. That's just the way I like them so I'm looking forward to driving the bus up to Canada and hopefully give the fans something to get loud about."

A wild backstory and unpredictable style, Daly has played in five events on the PGA TOUR Champions and is still searching for his first victory. His best finish is 15th at the Regions Tradition.

"My driving (distance) is probably not far from being almost the same as what it always has been. The ball striking's pretty good and my putting is a little streaky so it has been a little frustrating," added Daly. "It's nice to have a home to play in again. I've just been trying to get comfortable out here, get a few rounds and tournaments under my belt and hopefully there will be some signs of some confidence and I can start playing real well. I'm still competitive as hell, and always will be."

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Daly joins World Golf Hall of Fame Members, Tom Watson and Bernhard Langer, who have already committed to play in the award-winning Shaw Charity Classic.

Tickets, hospitality and sponsorship packages for the Shaw Charity Classic are available online at [www.shawcharityclassic.com](http://www.shawcharityclassic.com). Youth 17-and-under are admitted free with a ticketed adult. For more information on the sponsorship and hosting opportunities at the 2016 Shaw Charity Classic August 31 – September 4, please visit [www.shawcharityclassic.com](http://www.shawcharityclassic.com). Hospitality and early bird specials are available until June 30, 2016.

### **About the Shaw Charity Classic**

The Shaw Charity Classic will host some of the greatest names in the game of golf in Calgary at the Canyon Meadows Golf and Country Club, August 31 – September 4, 2016. The field, which will consist of 81 stars on the PGA TOUR Champions, will compete for US \$2.35 million in a three-round, 54-hole stroke-play tournament. The winner will receive US \$352,500 and 352 Charles Schwab Cup Points. The only annual PGA TOUR Champions stop in Canada will showcase Calgary to the world through its broadcast on the Golf Channel. Led by a philanthropic Patron Group including Tournament Chairman – Clay Riddell, Vice Chairman – Allan Markin, Keith MacPhail, Jim Riddell, Guy Turcotte, Gary Peddle and PGA Tour Professional – Stephen Ames, along with title sponsor, Shaw Communications, the Shaw Charity Classic won the PGA TOUR Champions prestigious President's Award in 2015 and 2014. The Tournament has raised more than \$8.5 million in its first three years, with a PGA TOUR Champions record setting donation of \$3,942,712 raised in 2015 that was distributed amongst 99 youth- based charities in Alberta. For more information on the event, please visit [www.shawcharityclassic.com](http://www.shawcharityclassic.com). Follow the Shaw Charity Classic at [facebook.com/shawcharityclassic](https://facebook.com/shawcharityclassic) and on Twitter @shawclassic. The Shaw Charity Classic is managed by Bruno Event Team and Shaw Communications Inc.

### **About PGA TOUR Champions**

PGA TOUR Champions has the most recognizable and accomplished players in the game, with many of its 34 members in the World Golf Hall of Fame competing regularly in its events. It's where Legends play. The Tour also counts numerous other major championship winners among its members. PGA TOUR Champions is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. PGA TOUR Champions primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. Points earned in official Charles Schwab Cup events in 2015 determined Bernhard Langer as the Charles Schwab Cup champion. In 2016, the newly-introduced Charles Schwab Cup Playoffs will identify and recognize the Tour's leading player. The Commissioner of the PGA TOUR is Tim Finchem. Greg McLaughlin is President of PGA TOUR Champions. The PGA TOUR's website is [pgatour.com](http://pgatour.com), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow the PGA TOUR Champions at [facebook.com/ChampionsTour](https://facebook.com/ChampionsTour) and on Twitter @ChampionsTour.

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