



**FOR IMMEDIATE RELEASE:
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**One Member of Canada's 2016 Hole-in-One Club
to Win Shaw Charity Classic and RBC Pro-Am Golf Experience**

*RBC returns as Pro-Am title sponsor, signs two-year extension with award-winning tournament
Shaw Charity Classic pitches in to help Fort McMurray residents with first charity donation of 2016*

CALGARY—Everyone and their dog will have the opportunity to play with the pros at the 2016 Shaw Charity Classic, thanks to RBC's extended support of the Pro-Am Championship for two more years.

The award-winning PGA TOUR Champions event in Calgary, along with RBC, will bring back the truly unique, three-stage contest for the second straight year for any Canadian resident that scores a hole-in-one at a Golf Canada Member Club across the country between March 1 and August 10.

Individuals who record a hole-in-one on a hole 85 yards or longer during a nine- or 18-hole round of golf will be invited to a qualification event at Calgary's Golf Canada Centre, August 13, 2016. Each member of the hole-in-one club will have one attempt in a closest-to-the-pin contest. The 10 closest shots will then be invited to Canyon Meadows Golf and Country Club, the host course of the Shaw Charity Classic, August 19, 2016, where they will compete head-to-head in another closest-to-the-pin contest for the Grand Prize of one full Pro-Am Team. Balls finishing off the green will be ignored even if they are closest to the hole. Entrants will be responsible for all their costs for attending and playing golf on the day of the qualifiers.

"Anyone who ever plays golf knows that getting a hole-in-one earns you a spot in a very exclusive club, and we want to celebrate these accomplishments by not only recognizing all Canadians who achieve the feat, but also giving them the opportunity to win the ultimate golf experience and tee it up under the ropes with the greatest names in the game," said Sean Van Kesteren, tournament director, Shaw Charity Classic.

The announcement was symbolically made Wednesday with two of the Stampede City's legendary mascots – Harvey the Hound and Ralph the Dog – leading a star-studded group of Calgary's elite athletes, volunteers, kids and media in the tournament's annual "Shootout at the Meadows" – a head-to-head, par-3 closest-to-the-pin competition.

"The Shootout traditionally kicks off our marketing campaign each year, and I can't think of a better way to launch this season than by welcoming RBC back as title sponsor of our Pro-Am Championship for two more years, and more importantly, give as many Canadians as possible the opportunity to win a chance to feel like a PGA TOUR professional for a day at the Shaw Charity Classic," added Van Kesteren.

The winner of the 10 finalists invited to compete at Canyon Meadows Golf & Country Club will receive one RBC Championship Pro-Am team on Wednesday, August 31, 2016 – a prize value of \$20,000. Second place will receive two weekly tickets to the Champions Club for all tournament rounds, along with one TaylorMade putter and one dozen TaylorMade golf balls. The third-place finisher will win two weekly tickets to the Champions Club.

Individuals who record a hole-in-one during the 2016 contest period must register through the tournament web site at www.shawcharityclassic.com. The hole-in-one must be attested by the golf facility's general manager, chief operating officer, club president, head professional or director of golf. Participants between the ages of 13 and 18 must also have parental consent.

Tournament officials also used the Shootout at the Meadows to announce the Shaw Charity Classic will be donating \$100,000 to support children's charities in Fort McMurray.

"Everyone across the province and country were saddened to see the devastation caused by the fires in Fort McMurray, and the impact it will have on thousands of children in the city," said Clay Riddell, chairman of the Shaw Charity Classic. "In keeping with the spirit in which we created the Shaw Charity Classic Foundation, and the PGA TOUR Champions mandate to support communities in need, we are proud to direct the Foundation's



first donation this year to Fort McMurray.”

Specific youth-based charities in Fort McMurray who will benefit from the donation will be named at a later day.

Tickets, hospitality and sponsorship packages for the Shaw Charity Classic are available online at www.shawcharityclassic.com. Youth 17-and-under are admitted free with a ticketed adult. For more information on sponsorship and hosting opportunities at the 2016 Shaw Charity Classic August 31 – September 4, please visit www.shawcharityclassic.com. Hospitality and early bird specials are available until June 30, 2016.

About the Shaw Charity Classic

The Shaw Charity Classic will host some of the greatest names in the game of golf in Calgary at the Canyon Meadows Golf and Country Club, August 31 – September 4, 2016. The field, which will consist of 81 stars on the PGA TOUR Champions, will compete for US \$2.35 million in a three-round, 54-hole stroke-play tournament. The winner will receive US \$352,500 and 352 Charles Schwab Cup Points. The only annual PGA TOUR Champions stop in Canada will showcase Calgary to the world through its broadcast on the Golf Channel. Led by a philanthropic Patron Group including Tournament Chairman – Clay Riddell, Vice Chairman – Allan Markin, Keith MacPhail, Jim Riddell, Guy Turcotte, Gary Peddle and PGA Tour Professional – Stephen Ames, along with title sponsor, Shaw Communications, the Shaw Charity Classic won the PGA TOUR Champions prestigious President’s Award in 2015 and 2014. The Tournament has raised more than \$8.5 million in its first three years, with a PGA TOUR Champions record setting donation of \$3,942,712 raised in 2015 that was distributed amongst 99 youth- based charities in Alberta. For more information on the event, please visit www.shawcharityclassic.com. Follow the Shaw Charity Classic at facebook.com/shawcharityclassic and on Twitter @shawclassic. The Shaw Charity Classic is managed by the Bruno Event Team and Shaw Communications Inc.

About PGA TOUR Champions

PGA TOUR Champions has the most recognizable and accomplished players in the game, with many of its 34 members in the World Golf Hall of Fame competing regularly in its events. It’s where Legends play. The Tour also counts numerous other major championship winners among its members. PGA TOUR Champions is a membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. PGA TOUR Champions primary purpose is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, protect the integrity of the game and generate significant charitable and economic impact in communities in which it plays. Points earned in official Charles Schwab Cup events in 2015 determined Bernhard Langer as the Charles Schwab Cup champion. In 2016, the newly-introduced Charles Schwab Cup Playoffs will identify and recognize the Tour’s leading player. The Commissioner of the PGA TOUR is Tim Finchem. Greg McLaughlin is President of PGA TOUR Champions. The PGA TOUR’s website is pgatour.com, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow the PGA TOUR Champions at facebook.com/ChampionsTour and on Twitter @ChampionsTour.

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